

COLLABORATE AND ELEVATE: BUILDING STRATEGIC PARTNERSHIPS THAT SUPPORT INSTITUTIONAL GOALS

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We are your cool
reps!



Beyond Test Acceptance

Building partnerships that support institutional goals

How **LANGUAGECERT** is helping universities address enrollment, student success, and career readiness challenges



STUDENT
RECRUITMENT



ADMISSIONS



STUDENT
SUCCESS



CAREER
READINESS



EMPLOYMENT
OUTCOMES

>> The Reality Universities Face Today

The challenge is not finding another English test. The challenge is achieving institutional goals in a rapidly changing environment.



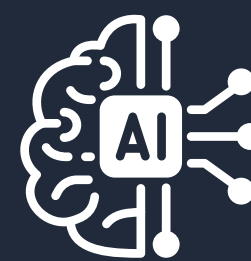
1. Enrollment Pressure
Increasing competition for international students



2. Global Competition
Students have more destination choices than ever



3. Student Preparedness
Growing concerns about academic readiness



4. AI & Academic Integrity
Balancing innovation with trust



5. Career Outcomes
Pressure to demonstrate employability ROI



6. Immigration Policies
Changing visa and mobility regulations



7. Budget Constraints
Need to do more with fewer resources

Universities need **partners** that
help solve institutional
challenges, **not simply provide
another test.**



>> The Reality Universities Face Today



Student Choice

Students increasingly expect multiple testing pathways



Institutional Flexibility

Additional option for admissions and recruitment.



Security & Trust

Speaking interview with a human examiner and robust security controls.



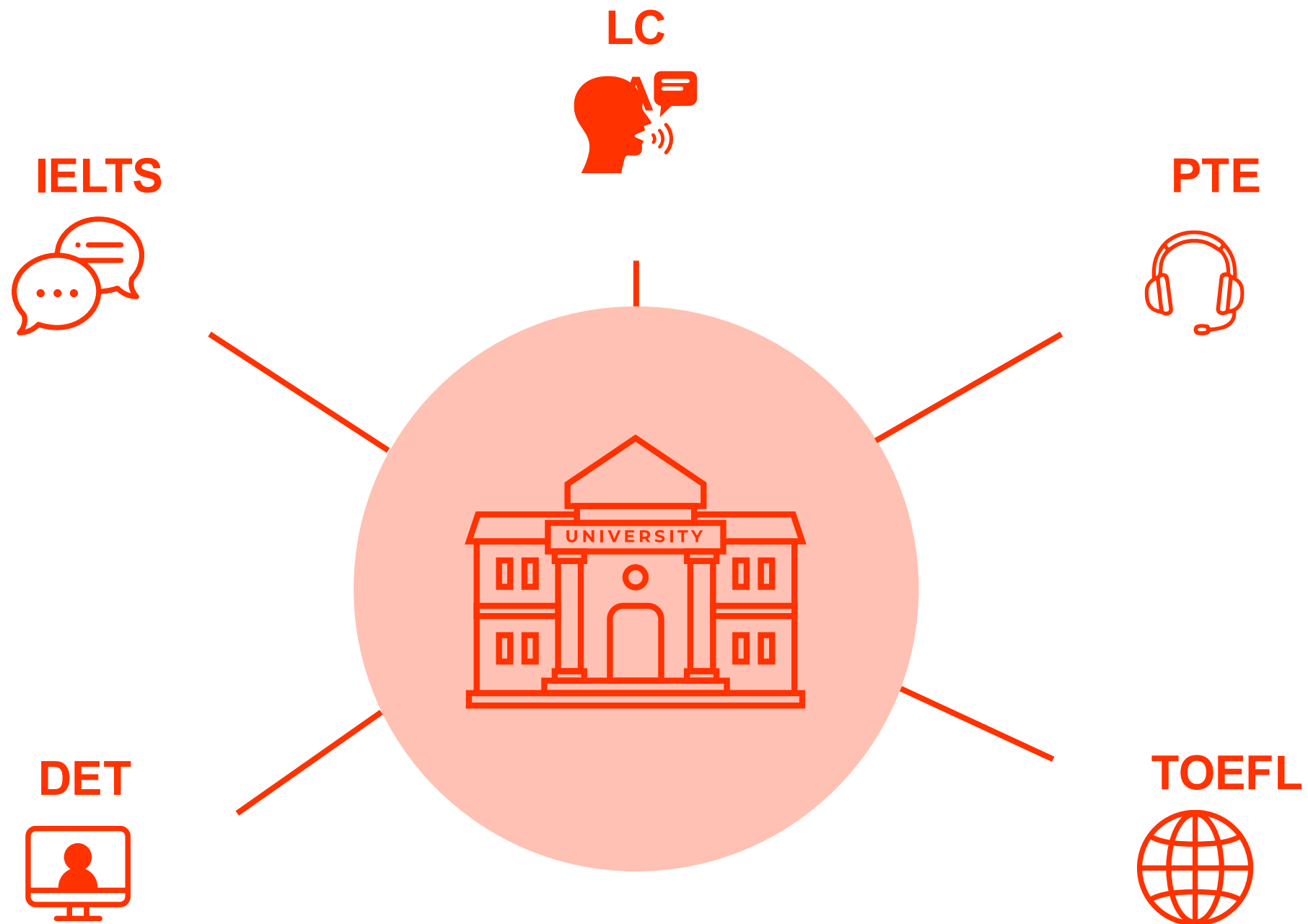
Academic Readiness

Assessment aligned with university-level communication skills.

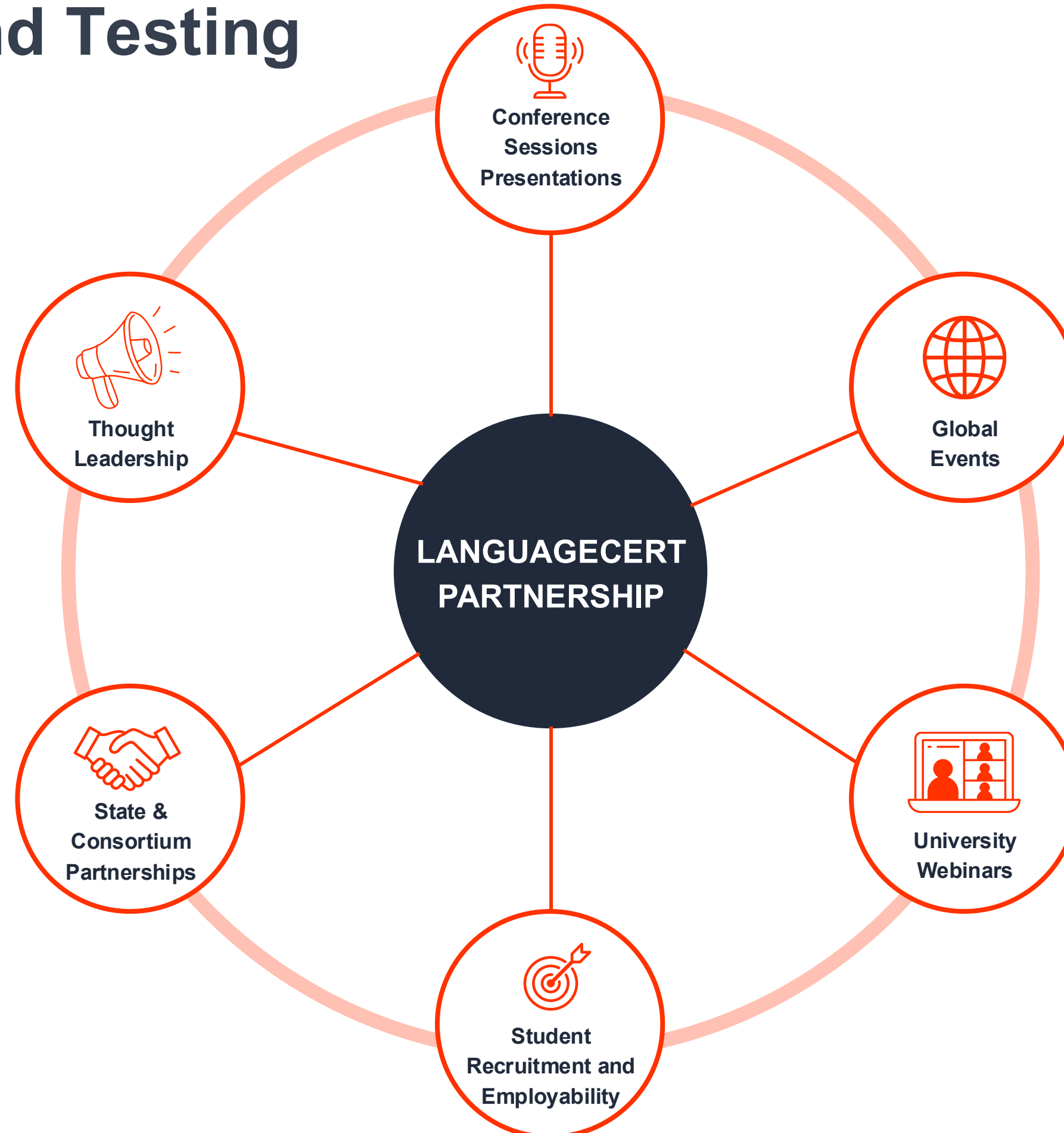
***Acceptance is not about replacing an existing test.
It's about expanding opportunity.***

>> The Power of Choice

Choice protects institutions and supports students.

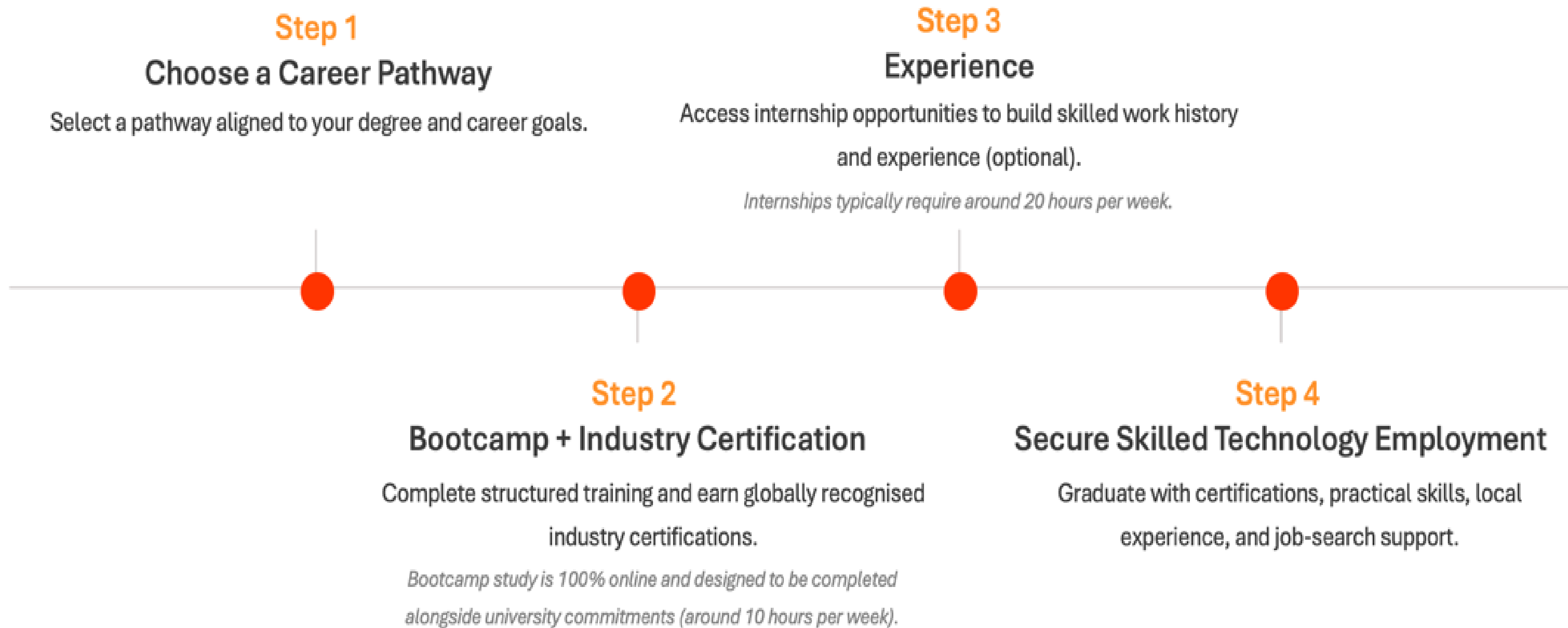


»» What We Bring Beyond Testing



The Employability Pathway

A complete pathway to skilled employment



Why it works

A solution that amplifies quality degree offerings and bridges the experience gap.

Degree + Certification + Experience

Combines academic study, industry certification and practical experience into one pathway.

Addresses the Experience Barrier

Helps graduates build the skilled Australian work experience employers value.

Structured Pathway to Employment

Clear milestones and support help students stay on track.

Backed by Employer Network

Connected to a broad network of Australian employers.

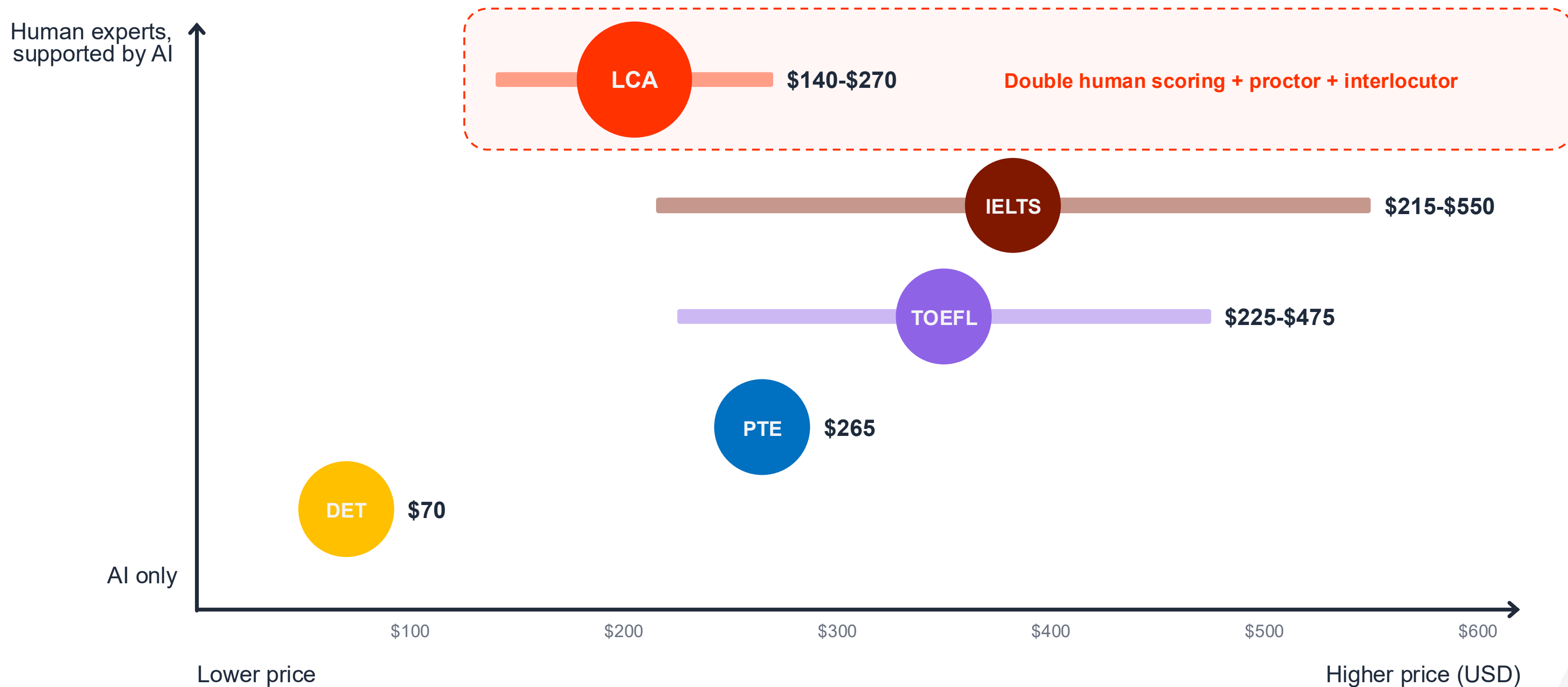
For International Graduates

LanguageCert — an internationally recognised English certification, approved by the Department of Home Affairs for all visa subclasses — is included to validate workplace communication skills.



>> The English proficiency testing landscape

Tests differ in human involvement, delivery, and price.



English Tests Comparison

Feature	LANGUAGECERTEducative	TOEFL iBT	IELTS Academic	Duolingo English Test	PTE Academic
Test Content	Academic English	Academic English	Academic English	General academic screening	Academic English
Registration	TC: 24h; Online: 4h; 24/7/365	TC: varies; Online: 48h, 5 days a week	Online: 96h; TC: varies	Online: immediate; 365 days	TC: varies
Proctor Model	Hybrid (AI + human proctor)	Hybrid (AI + human proctor)	Human proctors (center-based)	AI remote proctoring	Human proctors (center-based)
Speaking format	Live 1:1 examiner	Recorded responses	Live 1:1 examiner	Recorded responses	Recorded responses
Delivery options	Online and test center	Online and test center	Limited online and test center	Online	Test center only
Score report fee	Free (unlimited sends)	4 free before test day; additional fee (~\$29)	5 free; additional fee may apply	Free (unlimited sends)	Free (unlimited sends)
Score report turnaround time	< 5 days	3 days	1-5 days (computer); 8- days (online); 13 days (paper)	48h or 12h for an additional fee of \$39	24-48h
Price Range (USD)	~\$140-\$270	~\$220-\$475	~\$215-\$550	~\$70	~\$250-\$350
Length	2.5h	~1.5h	~2h 45min	~60 min total	~2h
Test Prep	100% Free Material	Limited Free Material and Paid Material	Limited Free Material and Paid Material	100% Free Material	Limited Free Material and Paid Material

Note: The information presented was manually collected from publicly available company websites and may vary depending on the geo graphic region from which the websites were accessed.



CEFR-Aligned | IELTS Score Linking

Certificates are issued for scores between 40 and 100 (CEFR B1-C2).
Full performance descriptors are published in the appendix.



CEFR	LCA	LCA	IELTS
C2	90+	95	9
C1	75 - 89	90	8.5
B2	60 - 74	85	8
B1	40 - 59	80	7.5
A2	20 - 39	75	7
A1	10 - 19	70	6.5
Below A1	0 - 9	65	6
		60	5.5
		50	5
		40	4.5



Minimum Score Requirements By CEFR Level

CEFR	LCA	TOEFL iBT	IELTS	PTE Academic	DET
C2	90	6	8.5	85	155
C1	75	5	7	76	130
B2	60	4	5.5	59	100
B1	40	3	4	43	60

Accepted By Leading Institutions

STUDY AND VISA ROUTES

The United Kingdom, Australia, New Zealand, the Netherlands and Ireland accept LANGUAGECERT for study and visa purposes.

UNITED STATES AND CANADA

Accepted by universities and colleges across North America.

CANADA — IRCC

An application with Immigration, Refugees and Citizenship Canada is currently under review.

3,300+
institutions
worldwide accept
LANGUAGECERT
qualifications

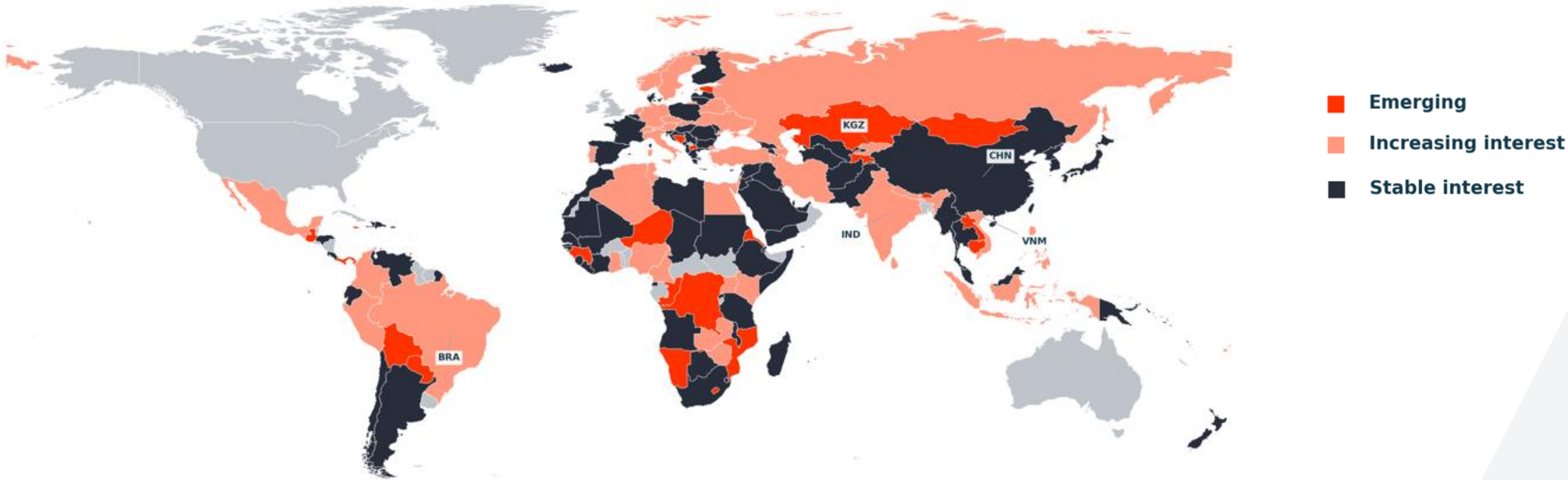


The full, up-to-date recognition list is published at languagecert.org.

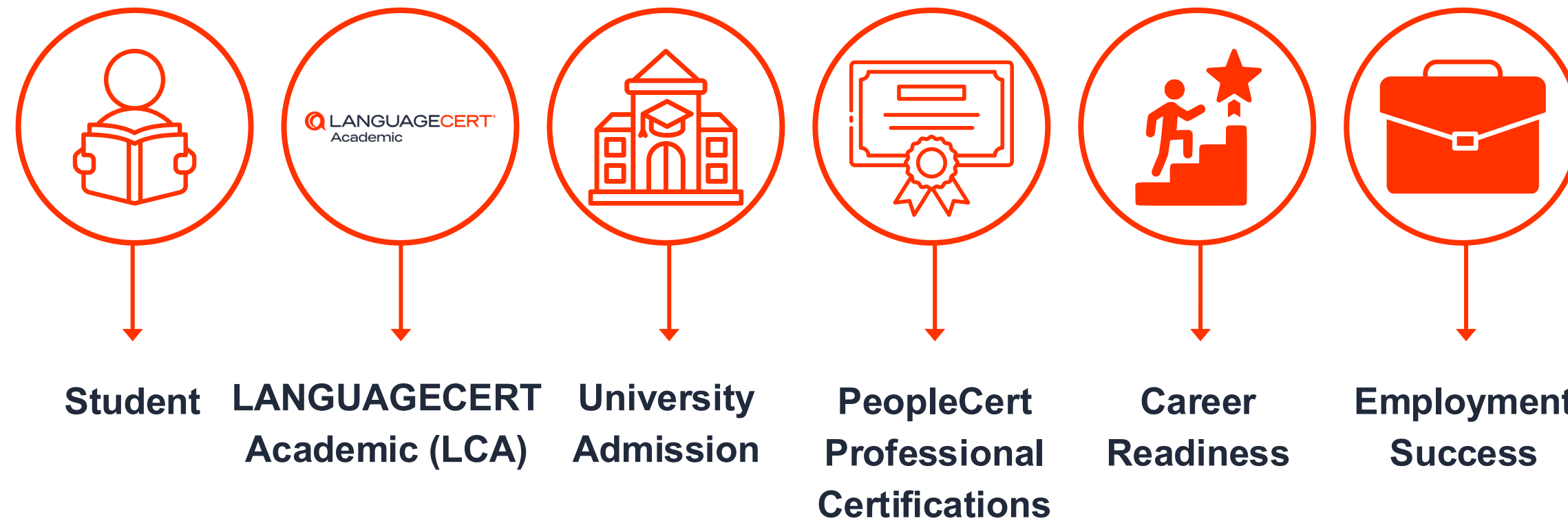
2026 Emerging interest

2026 New test takers' countries of origin (indicative list)

Kazakhstan	Mozambique	Laos	Paraguay
Panama	Bhutan	Andorra	Bahrain
Democratic Republic of the Congo	Estonia	Bolivia	Eritrea



>> From English Proficiency to Career Readiness



-  Project Management 
-  IT Certifications 
-  Business Skills 
-  Professional Communication 

“English proficiency is the beginning of the student journey, not the end.”

› WHAT COULD WE BUILD TOGETHER?

